

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

A.P.Entertainment Tax, 1939 – Exemption of Entertainment Tax for the film "Lotus Pond" (English colour) from payment of Entertainment Tax – Orders – Issued.

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REVENUE(CT-IV) DEPARTMENT

G.O.Ms.No. 10

Dated:05-1-2011.

Read the following:

- 1) Representation, Dt.24-08-2011 of Sri A.L.Nitin Kumar, Managing Director of Tripadaya Innovations ad Marketing (P) Ltd., Hyderabad.
- 2) Govt.Memo.No.35467/CT-IV/2011-1, Dt.29-08-2011.
- 3) From I & P.R Dept., Lr.No.011184/ETE/Films/2011, Dt.15-10-2011.

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ORDER

In the reference first read above, Sri A.L.Nitin Kumar, Managing Director of Tripadaya Innovations and Marketing (P) Ltd., in his representation has stated that the film is certified with CBFC, Mumabi in Children Educational Film; useful to the children; the case and crew of the film are completely from Andhra Pradesh.

2. In the 2<sup>nd</sup> read above, the Commissioner, I & P.R. was requested to get the film screened before the Committee constituted for the purpose and to furnish the recommendations of the Committee to the Government.

3. In the letter 3<sup>rd</sup> read above, the Commissioner, I & P.R. has furnished the recommendations of the Screening Committee for grant of Exemption of Entertainment Tax in respect of the feature film "Lotus Pond" (English colour) as follows:

" the film produced in color format has a powerful message in enhancing the educational and moral values, enriching the in born exploring capabilities amidst children; a message for social transformation paying way for brotherhood; the film has been selected for 'Competition India' at the 17<sup>th</sup> International Children's Film Festival India(ICFFI), Hyderabad and the film deserves for exemption of payment of Entertainment Tax"

4. Government, after careful consideration of the report of the Committee, in exercise of powers conferred under section-8 of A.P.E.T. Act, 1939 hereby exempt the children's film "Lotus Pond" (English colour) from the payment of Entertainment Tax under the said Ac subject to the following conditions-

- i) that the rates of admission shall not exceed 75% (Seventy five percent) of existing notified rates of admission of each class of the theatre in which the film is proposed to be screened in Andhra Pradesh;
- ii) that the period of exemption shall be limited to one year from the date of first release of the film in Andhra Pradesh ; and
- iii) that the film should not be screened along with any other feature film.

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5. This orders issues with the concurrence of Finance Department vide their U.O.No.30119/480/A2/Exp.Rev/2011, Dt.05-12-2011.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

ASUTOSH MISHRA  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Commissioner of Commercial Taxes, A.P., Hyderabad  
Sri A.L.Nitin Kumar, M.D., Tripadaya Innovations and  
Marketing(P) Ltd., No.942, St.No.7, Gandhi Nagar, Hyd.-80.

Copy to:

The Commissioner, Information & Public Relation Department,  
(With a request to give wide publicity about condition at 4(i) of  
this order for consumers awareness)  
The Managing Director, APSFTVTDC, FDC Complex,  
A.C.Guards, Hyderabad.  
The Home(Gen.A) Department  
The General Administration(V&E) Department  
The Accountant General, A.P., Hyderabad.  
The Finance(Expr.Rev.) Department.  
SF/SC

//FORWARDED BY ORDER//

SECTION OFFICER